

LIFE OF RILEY LIVE

NOVEMBER 7, 2016

9:30AM - 5:00PM

Watch **Life of Riley Live** at LORCAL, the Life of Riley Center for Advanced Learning or register to view online at LifeofRileyLive.com.

Price: \$75 at LORCAL, seating is limited. Call 727-865-4145 or \$25.00 online by registering and viewing the day of the event.

Register before October 22 and save 50% on your ticket!
\$12.50 online and \$37.50 at LORCAL for our first event!
Special promotion offer will be announced for attendees!

Finishing

Jay Marshlick

9:30AM - 11:00AM

KEUNE
THE ART OF HAIR DESIGN



As a National Educator for Keune, Jay's appreciation of architecture influences his hair design style. "I love how we can utilize movement and texture within a classic design to create a totally individual look".

Jay will focus on color placements using 3000 series. He will also showcase his finishing styles featuring Keune's new Blend product.

11:30AM - 1:00PM



Shelly Boss-Barbaree

ALFAPARF
MILANO

Bleaching

Bleaching techniques with Hair Supporters Bond Rebuilder and the New Alfaparf Harmonizers.

Shelly Boss-Barbaree is a renowned educator and Master Colorist for Alfaparf Milano. She is well known all over the country and abroad for her trend setting techniques and simplistic approach to education. With her quirky personality and love of color and styling, a day of education with her will promise to be fun, and leave you refreshed and inspired. With over 20 years in the industry, Shelly's passion for her craft is contagious. Her work has been featured in American Salon, Modern Salon and fashion magazines.

Michael Shuster

1:30PM - 3:00PM



Styling

Professional styling while using express blow drying and finishing techniques.

the blowout experts
blowpro

Coming from a family of hairstylists, Michael has been immersed in the beauty industry his entire life. After more than 15 years of salon experience, Michael has a passion for developing new color techniques and styling tips.

After working with the beauty industry's top manufacturers, Michael is now the lead educator for Blowpro. The one thing that can make or break the perfect haircut or color is the way you finish it. Experience the Perfect Blow Out!

3:30PM - 5:00PM



Jamie Batzel

MACADAMIA
PROFESSIONAL

Braids, Buns and Bobbies!

Macadamia Professional Global Artist Jamie Batzel, has a passion for beauty. In her 20+ years as an Educator she has worked at national and international shows as a platform artist, on photo shoots for both US and global teams, creating and developing education methodologies and collections and most recently, she's fresh off of working at New York Fashion Week. Jamie is known for her beautiful hairdressing and upstyles or as we like to call it...Braids, Buns and Bobbies. Join her to learn tips, trick and techniques that make it easy and fast for you to create your own beautiful special occasion and everyday dressed looks.