

# LIVE YOUR BEST LIFE

TAKE CONTROL OF YOUR DESTINY!

PRESENTED BY: SCOTT MISSAD

## LEARN HOW TO:

- Become a top 10% hairdresser
- Maximize your earning potential
- Achieve greater fulfillment
- Exceed clients expectations
- Build financial security
- Have fun doing it



WHEN: January 29, 2024 10AM-1PM | INVESTMENT: \$100

WHERE: Brownwood Hotel 3003 Brownwood Blvd The Villages, FL 32163

Contact your local Life of Riley Sales Consultant to purchase tickets  
or call (727) 865-4145 x1

(Sku 115582) Tickets are non-refundable

### About Scott:

Scott Missad is the CEO of Win Beauty Solutions and former CEO of Gene Juarez Salons & Spas in Seattle, WA. An industry icon, Scott has served the beauty industry in roles such as Sr. Executive for Maly's, Beauty Alliance and Redken. He also founded Strictly Business and Sun Bum sunscreen products.

Scott has been a featured keynote speaker for Australian Hairdressers at The Sydney Opera House, Intercoiffure, Data Driven Salon, Serious Business, Strictly Business, Beacon and Behind The Chair. He has delighted audiences with his real-life approach to solving the challenges that salon professional's face, offering them meaningful and actionable advice on creating and maintaining an extraordinary career.

"Scott is one of the smartest people I know. One of his top qualities is to make the hard to get, easy. He is a great speaker. His knowledge of business is awesome. Scott knows the beauty industry. Scott has high integrity, loyalty, and is willing to give 100% to the task at hand. I highly recommend you attend." – Geno Stampora

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